



## **COWA 2024 ANNUAL SPONSORSHIP OPPORTUNITIES**

### **2 PREMIUM ANNUAL SPONSORSHIPS - \$9,000**

- Includes Presenting Sponsor for either Golf or Clay Shooting (Clay shooting to include a hole sponsorship at golf tournament) (first come first serve on choice – only 1 per event)
- Includes logo and recognition on website all year with prominence on all pages of the website
- Opportunity to sponsor additional COWA event during the 2024 calendar year at a 10% discount
- 2 complimentary tickets to the COWA Holiday Party (Jan 2025)
- 2 complimentary tickets to the COWA Membership Appreciation Event (Aug 2024)
- Includes opportunity to have marketing email and/or promotional white paper sent to members on our behalf twice during the year
- Share annual survey results without identities of respondents
- Include logo linked to your website
- “Get To Know” interview company/principal to be emailed to all members

### **2 PARTNER ANNUAL SPONSORSHIP - \$6,000**

- Includes any non-presenting sponsorship at Golf or Clay Shoot (First come first serve – only one per event)
- 2 complimentary tickets to the COWA Holiday Party (Jan 2025)
- 2 complimentary tickets to the COWA Membership Appreciation Event (Aug 2024)
- Includes logo and recognition on website all year with smaller prominence on all pages of website
- Includes opportunity to have marketing email and/or promotional white paper sent to members on your behalf one time during the year
- Includes logo linked to your website
- “Get To Know” company interview to be emailed to all members

### **ANNUAL NEWSLETTER SPONSORSHIP - \$2,500**

- Includes logo on regular COWA Newsletter emails and social posting as “brought to you by...”
- Includes opportunity to have marketing email and/or promotional white paper sent to members on our behalf during the year
- Includes logo on the website with the Annual Sponsors